



Opportunity Alliance  
Nevada

**FINANCIAL**  
COACHING INSTITUTE

CNM In<sup>g</sup>enuity, Inc.

# **OCT 4-6 & NOV 7-9** **RENO, NV**

## **How to Integrate Financial Education with Empowerment**

Accredited by the Center for Credentialing Education, this 40-hour training (two 2 ½ day sessions) incorporates research of behavioral finance and knowledge of low income client populations. It is a dynamic model of interactive coaching training combined with strong financial content.

Coaching is an increasingly more effective way to work with individuals and families in building financial capability. By building a relationship of trust and understanding, coaches are able to move their clients from financial literacy to behavioral change. This is a fully credentialed program in financial capability coaching.

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