

WHEREAS, when citizens of the City of Sparks increase their personal finance knowledge and skills, the financial well-being of the individual and the City will improve; and

WHEREAS, when citizens of the City of Sparks improve their financial literacy, they will be better equipped to effectively manage their finances in an increasingly complex financial world; and

WHEREAS, national research continues to highlight points of concern for how Americans manage personal debt, retirement savings, and daily budgetary challenges; and

WHEREAS, it is important for both adults and youth to demonstrate proficiency in personal financial management; and

WHEREAS, the activities and efforts of organizations such as Opportunity Alliance Nevada and their program "Helping Nevada Build Financial Security" should be recognized and supported along with their volunteers, who come from business, government, and education sectors; and

WHEREAS, the designation of Financial Literacy Month will help raise public awareness about the importance of financial education in the City of Sparks;

NOW, THEREFORE, I, ED LAWSON, Mayor of the City of Sparks, Nevada, do hereby proclaim the month of April, 2022, as:

"FINANCIAL LITERACY MONTH"

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Sparks. Nevada to be affixed this 11th day of April, 2022.

ED LAWSON, Mayor

ATTEST:

LISA HUNDERMAN, City Clerk